

TOSHIBA

Leading Innovation >>>

52XF550U

1080p Full HD LCD TV
with CineSpeed™

REGZA



52XF550U 52" (measured diagonally) 1080p Full HD LCD TV with CineSpeed™ and 120Hz Frame Rate

ADVANTAGE

- 1080p Full HD CineSpeed™ Display
- ClearFrame™ 120Hz Frame Rate with 5:5 Pull-Down Option
- 10-Bit LCD Panel
- PixelPure 4G™ 14-Bit Digital Video Processing for our Most Natural Picture
- ColorBurst™ Wide Color Gamut CCFL for Rich Colors
- Deep Color & x.v. Color Support for Wider Color Space
- Super Narrow High-Gloss Black Bezel Design
- Low-Height SoundStrip™ 2 Speaker System for Dynamic Sound from a Slim Design

LEADING THE WAY IN
HOME ENTERTAINMENT
INNOVATION



52XF550U

Finally, a full-featured HD LCD TV that's practically all screen. This 52" (measured diagonally) model combines Toshiba's Super Narrow Bezel design with cutting-edge technology to deliver a beautiful picture in an equally beautiful package.

ClearFrame™ 120Hz Anti-Blur Technology – This advanced system virtually eliminates motion blur without decreasing image brightness, or adding flicker. Images are now crisp and clear regardless of image motion. ClearFrame™ doubles the displayed frame rate to 120 frames per second or 120 Hz. ClearFrame™ utilizes superior Motion Vector Frame Interpolation (MVFI) technology. Utilizing the power of the PixelPure™ processor, MVFI creates new frames, inserting them between the original frames.

PixelPure 4G™ takes advantage of both the internal 14-bit video processor and the 10-bit display panel to reach 16,384 levels of gradation, producing a smooth and natural picture.

ColorBurst™ Wide Color Gamut LCD Panel significantly increases the LCD color space.

By utilizing proprietary image processing and color control algorithms, ColorBurst™ expands the number of available colors and improves the color accuracy. This significantly improves both color purity and color saturation. The combination of ColorBurst™ and superior video processing creates colors that are more vibrant, more natural, and more enjoyable.

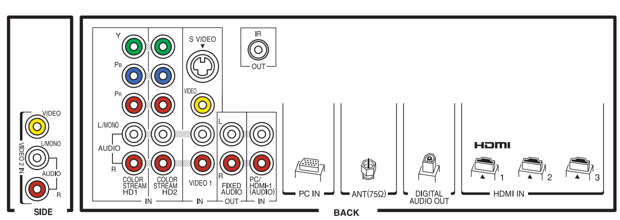
DynaLight™ Back-Light Control utilizes advanced image processing to monitor the brightness of each video frame, and adjust the backlight intensity accordingly. This precision creates seamless transitions with deep blacks for increased detail and depth analysis.

Gaming Mode enhances the gaming experience by reducing the amount of time it takes for the signal to travel from the game controller to the TV.

SERIES:	REGZA®
Cabinet	Super Narrow High-Gloss Black Bezel Design (0.9")
Screen Size (measured diagonally)	52"
LCD PANEL:	
Resolution	1080P
Dynamic Backlight Control	DynaLight™
Panel Bit Rate	10 Bit
Backlight Color Depth	ColorBurst™ WCG
VIDEO:	
Digital Video Processor	PixelPure 4G™ 14 Bit
Video Scan Rate	ClearFrame™ 120 Hz 5:5 Pulldown Option
TheaterWide® Modes	•
Color Temperature Control	•
ColorMaster™ Color Control	•
Native Mode™	•
Deep Color	•
x.v. Color	•
AUDIO:	
Speaker System	SoundStrip™ 2
Volume Limiter	StableSound®
Sound Enhancement	SRS® WOW®
CONVENIENCE:	
Built-in TV Tuning	NTSC/ATSC/QAM
Auto Aspect Control	•
Sleep Timer	•
REGZA LINK® (HDMI™-CEC)**	•
Gaming Mode	•
Input Labeling	•
Mute	•
Picture Freeze	•
JACK PACK:	
HDMI™ Digital Inputs	3
ColorStream® Component Video Inputs	2
Front A/V / Rear A/V / Rear S-Video	1 / 1 /1
High Res PC Input (S-XGA, 15 Pin, D-sub)	1
IR Pass-Through	•
Analog Audio Out	Fixed
Dolby® Digital Optical Out	•
REMOTE CONTROL:	
Type	5 Item Universal*
PRODUCT & PACKAGING:	
Unit Dimensions (with stand)(WHD) in.	47.84 x 32.1 x 13.0
Unit Dimensions (without stand)(WHD) in.	47.84 x 29.9 x 6.0
Carton Dimensions (WHD) in.	52.7 x 36.0 x 17.0
Unit Weight	102.5 lbs
Carton Weight	118.1 lbs
UPC Code	022265001264

*In some cases, the universal remote may not operate additional devices or certain features of such devices, in which case, it is suggested that you use the original remote control for the applicable device.

**Use of REGZA LINK® which is a feature based on HDMI-CEC requires an HDMI-CEC compatible display device. Depending on the specifications of your display device, some or all REGZA LINK® functions may not work even if your display device is HDMI-CEC compatible.





http://www.tacp.toshiba.com Customer Solutions: 800.631.3811